

This Revolutionary Stock is Ready to Roar Higher

By Luke Lango June 1, 2020

Zero dollars.

That's the amount of money Tesla has spent on advertising in the history of the company. Nothing. Nada. Zilch.

And yet, without spending a dime on ads, Tesla has managed to disrupt the \$5 trillion global auto industry.

How is that possible?

Because of the power of the consumer-driven ESG movement.

ESG stands for "environment, society, and governance." The consumer-driven ESG movement is a shift in consumer behavior towards buying products and services which are ESG-positive, as consumers globally become more environmentally and socially aware.

For proof of this, look no further than the results of a recent Nielsen survey, which found that 74% of millennial consumers—who will be the engine of consumer spending over the next decade—say that they would change their spending habits based on ESG impacts.

Tesla is just one example of this. Electric cars save the environment. Consumers want to save the environment. So consumers are buying electric cars.

In the 2020s, several companies with ESG-positive products and services will follow in Tesla's footsteps and grow at an exponential pace.

In today's edition of the Daily 10X, we will show you a potentially explosive way to play this consumer-driven ESG megatrend. It's by buying stock in an ESG-positive company that will turn into the Tesla of the meat industry.

An \$8 Billion Company... On Its Way To a \$100 BILLION Valuation

Our stock of the day needs no introduction.

Beyond Meat (BYND) has been well-covered in mainstream media as the \$8 billion face of the plant-based meat revolution, owing to it being one of just two large plant-based meat makers in the world (the other is Impossible Foods).

But despite being well-covered, the market seems to misunderstand the huge potential for Beyond Meat.

Beyond Meat is the Tesla of the booming plant-based meat market, and a \$100 billion company in the making.

That's a loaded statement. Let's break it down.

Much like electric cars, plant-based meats are an ESG-positive product. Plant-based meats reduce carbon emissions, since up to 50% of greenhouse gas emissions are driven by livestock rearing and processing. They also conserve resources, since livestock accounts for about 80% of all agricultural land and 30% of all agricultural water usage.

Not to mention, plant-based meats improve animal welfare (about 70 billion farm animals are reared each year for food) and personal health (plant-based diets have been shown to reduce heart failure risk by more than 40%).

For the 74% of millennial consumers who care about ESG-impacts, these benefits matter. A lot. Enough that increasingly socially and environmentally aware consumers will turn plant-based meat into a mainstream product over the next decade in the same way that they have turned EVs into a mainstream product over the past decade.

If plant-based meat is the new electric car, then Beyond Meat is the new Tesla.

Just as Tesla leveraged branding and technology advantages over its peers to extend its EV leadership position in the 2010s—they were the coolest EV brand with the best EV cars—Beyond Meat will leverage similar branding and technology advantages to extend its plant-based meat leadership position in the 2020s.

Specifically, when you think of plant-based meat, you think of Beyond Meat. That's the brand. It's second-to-none in this space. And brand equity will only grow as the company's products continue to land on the menus of Starbucks, McDonald's, Wendy's... so on and so forth.

Further, making plant-based meat isn't an easy process. It's a complex science. And Beyond Meat has developed a proprietary technology to do so, across all important meat verticals.

Now, here's the most important part: making plant-based meat is way more scalable and cheaper at scale than raising and feeding livestock.

That's why Beyond Meat runs at near 40% gross margins, while traditional meats giant Tyson runs at 10% gross margins.

Extrapolate that out. If Beyond Meat ever gets to sell as much meat as Tyson—and it should, given secular plant-based [meat adoption tailwinds](#)—the company will be 4X as profitable and therefore 4X as valuable.

Tyson's market cap over the past three years has averaged around \$30 billion. At scale, then, Beyond Meat could be worth \$120 billion.

BYND is an \$8 billion company today.

So, if you're looking for a stock to deliver you Tesla-like returns in the 2020s, consider taking a position in Beyond Meat today.

Key Company Details

Company Name	Beyond Meat
Ticker Symbol	BYND
Share Price	\$125.71
Current Market Value	\$7.83 Billion
Annual Revenue	\$354.76 Million
Catalyst	ESG Movement

A Household Robotics Revolution Could Send This Small Stock Flying

By Luke Lango June 2, 2020

What if you never had to do chores again?

No more vacuum cleaning. No more mopping. No more lawnmowing. Sounds like a perfect world, right?

If you're nodding your head right now, you're not alone. According to a recent YouGov survey of 2,000 consumers, people by and large hate doing chores—with less than 30% of consumers saying they enjoy doing things like vacuuming and cleaning the house.

Now, thanks to a breakthrough in automation technology, companies across the globe are creating household robots to vacuum and mop for you. As this household robotics revolution gains traction in coming years, chores could become a thing of the past.

Sound like a big deal? It is. Also sound like a great investment opportunity? It is that, too.

In today's edition of the Daily 10X, we will show you how to play this household robotics revolution. Needless to say, it's by buying a small-cap stock which is at the forefront of this huge technology breakthrough and could soar 500% OR MORE over the next few years.

In a World Dominated by Robots, This Stock Wins BIG

The robots are coming. There's no doubt about it.

Over the past several years, technological advancements have turned robots from science fiction concept to reality. I'm talking welding robots, drug compounding robots, and even burger flipping robots.

This is just the tip of the iceberg. Market research firm Tractica sees the global robotics market growing by 228% to \$210 BILLION by 2025.

One important piece of this revolution is the household robotics segment. Think robotic vacuum cleaners, lawn mowing robots, and pool cleaning robots—the type of robots that eliminate chores.

The household robotics market is projected to grow by 175% into 2024—and this explosive growth market is dominated by one company.

What company? iRobot (IRBT).

iRobot is best known for its robotic vacuum cleaners under the Roomba line. These Roomba vacuums have absolutely dominated the robotic vacuum market for

several consecutive years, consistently controlling more than *50% of the market every year* for the past four years.

And that market has grown rapidly. At \$2.5 billion, the robotic vacuum market has grown by 84% since 2016. iRobot's revenues have similarly risen by 85% since then.

But iRobot is just scratching the surface of its long-term potential.

Robotic vacuum cleaners came first. Next, we will get robotic lawnmowers. Then, we will get robotic toilet cleaners, robotic window cleaners, and robotic closet organizers.

In other words, we are in the first inning of the household robotics revolution. Over the next few years, for every chore that humans do in and around the house, companies will create robots to automate that chore.

And iRobot will continue to be at the forefront of this huge revolution... for two big reasons.

First, as longtime readers know, big data equals big money. iRobot has the most data in the world when it comes to knowing how household robots operate. The company will continue to leverage that robust data-set to build the best household robots across all verticals.

Second, iRobot will be able to leverage its dominant position in robotic vacuums to foster cross-product synergies. That is, in a world where consumers have various different robots performing various different tasks, those consumers are going to want all those robots to be connected.

iRobot is best positioned to deliver this "connected ecosystem" of household robots given its already existing leadership position in the biggest household robotics vertical of them all: vacuums.

Big picture—iRobot is still in the early stages of its growth trajectory, meaning that this small \$2 billion company has huge long-term potential.

Just look at the numbers. According to research firm Technavio, both the global robotic vacuum cleaner and robotic lawnmower markets are projected to grow by 250% between 2019 and 2024.

iRobot has grown step-for-step with the market since 2012. There's no reason that will change going forward, implying 250% revenue growth for this company over the next five years.

Throw in some margin expansion and buybacks, and you could easily be looking at *500%-plus profit growth* for iRobot over the next five years.

That's huge growth—big enough that if you believe in the household robotics revolution, then you should consider taking a position in iRobot stock today.

Key Company Details

Company Name	iRobot
Ticker Symbol	IRBT
Share Price	\$73.07
Current Market Value	\$2.03 Billion
Annual Revenue	\$1.17 Billion
Catalyst	Robot Revolution

This Small Company Will Solve One of America's Biggest Problems

By Luke Lango June 3, 2020

Often times, tomorrow's best investment opportunities are found in solving today's biggest problems...

If you've been watching the news lately, then you know that one of today's biggest problems is that *tons of people do not trust law enforcement.*

Over the past week, America has been hit hard with riots and protests across all major cities, as people have voiced (and acted on) their anger about the killing of 46-year-old George Floyd at the hands of law enforcement officials on May 25 in Minneapolis.

Regardless of where you stand on this issue, there's no denying one simple fact: the lack of trust between huge segments of the American public and law enforcement is a problem.

How do we fix it? By making video ubiquitous in law enforcement.

If dash and body cameras capture everything an officer does while on duty, then there is 100% transparency... which paves the path for 100% accountability... and lays the foundation to rebuild trust.

In other words, the rise of video throughout law enforcement will inevitably turn into a defining megatrend of the 2020s.

In today's edition of the Daily 10X, we'll show you how to invest in this defining megatrend by buying a small company which is pioneering revolutionary change across law enforcement.

The Digital Backbone of Modern Law Enforcement

When it comes to the world of dash cameras and body cameras, there is one exceptionally dominant player: Axon (AAXN).

The \$5.8 billion technology company started out making tasers. That business was (and still is) great. Since 2011, revenues from Axon's taser business have risen 200%. Perhaps more importantly, Axon's tasers have saved 200,000 lives from death or serious injury.

But the real growth narrative here didn't emerge until 2017, when Axon pivoted from making just tasers to making a suite of technology solutions for law enforcement, including body cameras, dash cameras, and cloud-hosted software.

This pivot got Wall Street excited because it was clear that Axon was providing a robust solution, via smart weapons and cameras, to help improve the public's damaged relation with law enforcement.

Indeed, since 2017, adoption of Axon's new products has soared. Revenues are up more than 50%. Profits are up more than 100%. And Axon stock is up more than 250%.

Of course, amid nationwide riots and protests, this bull thesis remains as true as ever. Law enforcement agencies need to increasingly use cameras and smart weapons to increase transparency, reduce lethal force, and overall improve their relation with the public.

But, believe it or not, *that's just the tip of the iceberg when it comes to Axon's global potential...*

Axon is increasingly turning into the digital backbone of modern law enforcement.

In addition to making cameras and smart weapons, Axon also deploys back-end software which makes it easier for agencies to capture digital evidence via channels like CCTV footage, dispatch software which provides attending officers with relevant information before arriving at a scene, an automated and cloud-hosted records management system, and big data solutions to help optimize and accelerate the justice process.

In other words, Axon has developed a *truly end-to-end technology platform* for law enforcement.

The addressable market here is huge. In the U.S. alone, state and local police spend measured \$115 billion in 2017. Of that, only \$343 million was allocated to Axon's solutions.

Axon believes that number can grow to \$6 billion.

And that's in the U.S. alone. Add in the international opportunity, and Axon believes its total addressable market (TAM) is \$8.4 BILLION.

Axon reported revenues of just \$531 million last year.

Importantly, Axon's business will gain momentum going forward as the public exerts more and more pressure on law enforcement agencies to modernize.

Equally important, Axon has *virtually no competition* in this space—the company has contracts with 17,000 of the 18,000 law enforcement agencies in the U.S.

Broadly, then, strong secular tailwinds and a lack of competition will allow Axon to drive towards its \$8.4 billion TAM with relative ease over the next decade.

That implies 1,500%+ revenue growth potential... and even *bigger* profit growth potential, since Axon's cloud-focused business model is highly scalable, with long-term target profit margins about double today's margins.

Add it all up, and this is a potential \$50 billion technology company in the making.

Axon has a market cap of just \$5.8 billion today... implying so much upside over the next decade that it may be worth taking a position in Axon stock today.

Key Company Details

Company Name	Axon Enterprise
Ticker Symbol	AAXN
Share Price	\$97.85
Current Market Value	\$5.8 Billion
Annual Revenue	\$531 Million
Catalyst	21st Century Policing

An Explosive, Small Enterprise Tech Company Following in Amazon and Adobe's Cloud Footsteps

By Luke Lango June 4, 2020

The cloud-enabled “as-a-service” revolution has entirely changed the technology landscape over the past several years, and unlocked huge gains for savvy investors.

Back in the day, enterprises bought physical technology services, and deployed them on-premise. The process was often costly and timely, and required on-premise infrastructure and maintenance.

Then the along came the cloud. Away went the need for on-premise anything. Enterprises were able to log on to any internet-connected device, and access whatever they needed through the cloud, in a consistently updated, always ready to use “as-a-service” model.

Think Software-as-a-Service (SaaS). Companies like Adobe pivoted their physical software offerings, into cloud-hosted ones. Ever since Adobe pivoted to a SaaS model in 2012, *Adobe stock has surged 1,200%*.

Or think Infrastructure-as-a-Service (IaaS). Companies like Amazon built out huge data centers to offer cloud infrastructure capacity. Ever since Amazon launched Amazon Web Services in 2006, *Amazon stock has surged more than 4,700%*.

The pattern is crystal clear. When enterprise technology companies successfully create cloud-enabled “as-a-service” offerings, their stocks soar.

In today’s edition of the Daily 10X, you’ll learn about one small technology company that is pioneering a new “as-a-service” category. Much like Amazon and Adobe already have, this small tech company could see its stock rise by more than 1,000% over the next few years.

Pioneering the CXaaS Model to 1,000%+ Gains in the 2020s

Arguably the most important element of a consumer-facing brand in the 2020s will be the customer experience (CX)—and with that in mind, I’d like to introduce you to TTEC Holdings (TTEC).

TTEC is a small, \$2 billion customer experience technology company that is pioneering what management calls Customer-Experience-as-a-Service, or CXaaS. Specifically, TTEC breaks down into two segments: TTEC Digital and TTEC Engage.

TTEC Digital offers cloud-hosted technology, analytics, and consulting services aimed at creating seamless, optimized omni-channel customer experiences for brands. TTEC Engage offers technology and infrastructure solutions for customer care, acquisition, and fraud detection and prevention services.

Together, TTEC Digital and TTEC Engage combine to create the Humanify CXaaS cloud platform, which is broadly just a cloud-enabled, end-to-end technology solution built specifically to help companies track, edit, and amplify their customer experiences.

Why is this a big deal?

Because CXaaS is the next big thing in the enterprise technology world.

In an internet-dominated world where consumers have everything they want at their fingertips, *CX is the most important way brands can differentiate themselves to consumers*, and drive higher engagement, loyalty, and sales.

According to a recent Windstream survey, 83% of customers care as much about CX as they do about the product or service they are buying. Even further, 73% will consistently spend more money on brands they love that have strong CXs.

Meanwhile, an in-depth Forrester analysis of public companies conducted in the 2010s found that superior CX drives meaningfully superior revenue growth.

The big picture? *If a consumer-facing brand wants to win today, they need a great CX.*

But CXaaS is a relatively new space. Much like SaaS was brand new in 2012. Or IaaS was brand new in 2006. That's why adoption of TTEC's Humanify CXaaS cloud platform has been relatively muted. Sure, revenues are up an impressive 30% over the past three years—but they still stand at a relatively small \$1.6 billion.

That will change going forward. Competitive dynamics ensure that CXaaS is on the cusp of going from niche to ubiquitous, because once a competitor in a vertical adopts CXaaS and creates a competitive CX advantage, everyone else in that vertical will have to follow suit.

That dynamic will play out with increasing momentum in the 2020s, leading to what Grandview Research sees as a 250% rise in CX spending by 2027.

Against that backdrop of surging CX spend, TTEC will be a big winner.

Through both acquisitions and in-house innovation, the company has created a unique, end-to-end CXaaS platform which over 300 companies of all shapes and sizes across the globe trust.

Over the next several years, those companies will increase their spend on TTEC as CX becomes more integral, while other companies will join the platform as CXaaS becomes ubiquitous across the enterprise landscape.

That will power big revenue growth. Importantly, TTEC's CXaaS business model is highly scalable with double-digit operating profit margins. So *big* revenue growth will power bigger profit growth.

My modeling suggests \$600 million in net profits is doable by 2030, up from \$85 million last year. Cloud software stocks like TTEC normally trade at 35-times forward earnings. Based on that average multiple, TTEC could one day be a \$20 billion-plus company.

That implies more than 1,000% upside potential from current levels—meaning that if you're looking for an explosive tech stock for the 2020s, consider taking a position in TTEC stock today.

Key Company Details

Company Name	TTEC Holdings
Ticker Symbol	TTEC

Share Price	\$43.98
Current Market Value	\$2.0 Billion
Annual Revenue	\$1.6 Billion
Catalyst	CXaaS Cloud Revolution

A 5G Breakthrough in Mobile Gaming is This Small Stock's Golden Ticket

By Luke Lango June 5, 2020

Are you excited about 5G?

You should be. It's going to make Internet speeds 50 times faster, revolutionize healthcare, and bring self-driving cars to life.

It's also going to forever change the mobile gaming industry'

Mobile gaming is already a hypergrowth trend in its own right. Because consumers have rapidly migrated to everything mobile, sales in the mobile video game industry have risen by 550% since 2012.

But this industry is about to "level up"...

Over the next decade, breakthroughs in 5G technology will coincide with dramatically improving content quality to spark enormous, unprecedented growth in the mobile video game market—representing one of the best investment opportunities of the 2020s.

In today's edition of the Daily 10X, you'll learn how to capitalize on this huge investment opportunity. And not by buying a big video game company with 20% or 30% return potential. Instead, by buying a small, undervalued, and potentially explosive mobile gaming stock that could rise by 1,000%.

Better Games + Better Technology = Big Gains

The secular pivot towards smartphones has been strong enough to spark huge mobile gaming growth over the past decade despite significant shortcomings in the mobile video game market.

Mobile games take forever to download. They are slow. They often lag. They feature poor graphics. The games themselves aren't all that fun compared to PC or console games.

However, *all of that's about to change*, and that's great news for \$1.4 billion mobile gaming veteran Glu Mobile (GLUU).

Glu Mobile has been making mobile video games for over a decade. The company's first big hit dates back to 2007, when management repurposed Atari's 1979 *Asteroids* arcade game for mobile phones.

The company has since published dozens of games, the sum of which has sparked 400%-plus revenue growth at Glu since 2009.

But all of that pales in comparison to what's coming next.

Over the next decade, Glu Mobile will grow revenues by *more than 500%* as the mobile video game market fixes its biggest shortcomings.

Long download times? Slow and lagging gameplay? Poor graphics? All fixed by 5G.

The widespread proliferation of 5G technology means that games will download in seconds, gameplay will be fast and seamless, and mobile games will have console-like graphics.

What about the lack of quality content in mobile gaming? That will get fixed, too, because major media players are rushing into this market.

Case-in-point: In late 2019, Activision turned one of the biggest video game franchises ever, *Call of Duty*, into a mobile game. The launch was a huge success. Activision now intends to bring all of its other franchises to mobile over the next few years.

Of course, Activision going mobile isn't a win for Glu.

But Glu does win when non-video-game media companies like Disney follow suit, and decide to bring their content to life via mobile gaming.

That's already happening. Disney and Glu Mobile struck a partnership for Glu to design and launch a Disney mobile game, called *Sorcerer's Arena*, in 2020.

This trend of media companies rushing into the mobile gaming arena, and partnering with Glu Mobile to launch branded mobile games, will gain significant momentum over the next decade.

As it does, Glu Mobile's content portfolio will dramatically improve. So will the playability of those games, thanks to 5G technology. The number of people playing those games will go higher, too, thanks to rising smartphone engagement.

Better games? Better technology? More players? If that sounds like a recipe for explosive growth, that's because IT IS.

Over the next decade, this \$1.4 billion company will grow by leaps and bounds in the \$100 billion-plus mobile gaming market—and *Glu Mobile stock will soar along the way.*

So, if you're looking to play the mobile video game boom of the 2020s, consider taking a position in Glu Mobile stock today.

Key Company Details

Company Name	Glu Mobile
Ticker Symbol	GLUU
Share Price	\$9.21
Current Market Value	\$1.4 Billion
Annual Revenue	\$423 Million
Catalyst	Mobile Gaming Breakthrough

This Small Stock Offers Investors an Explosive Way to Play the Mobile Boom

By Luke Lango June 8, 2020

Are you ready for the smartphone to take over the world in the 2020s?

Sure, you might argue that the smartphone is already everywhere. More than 80% of Americans own a smartphone, and we spend more than three hours per day on those phones.

But, as rock group Bachman-Turner Overdrive said in the 1970s, *you ain't seen nothing yet...*

Thanks to breakthroughs in 5G, edge computing, IoT, and VR/AR, smartphone usage and capability are going to expand dramatically over the next five to 10 years.

Critical advancements in 5G and satellite-based connectivity are expected to spark 55% smartphone user growth globally by 2025.

Over that same stretch, the smartphone games market is expected to grow more than 90% on the back of next-gen AR/VR and cloud gaming tech...

Mobile advertising spend is expected to surge 120%...

And the mobile commerce market is projected to explode higher by 270%.

In other words, if the 2010s were the decade when we started to fall in love with our smartphones, then the 2020s will be the decade when we start to use our smartphones *for everything*.

In today's edition of the Daily 10X, you'll learn you how to uniquely invest in this coming mobile boom—by buying a small-cap stock which could rise... not by 10X... not by 20X... but by potentially 30X.

A Unique Investment with 30X Return Potential

Few stocks are as attractively positioned to ride the 2020s mobile boom to explosive gains as Digital Turbine (APPS).

At first glance, the Digital Turbine business model might seem... well... annoying.

The \$830 million mobile app company has a core software platform, DT Ignite, which gets built into phones that are made by its partner OEMs (like Samsung) and/or deployed under its partner wireless carriers (like Verizon).

Before consumers ever open those phones, Digital Turbine's Dynamic Installs software pre-installs apps onto the phones (called Native App Preloads).

Once consumers open those phones, DT's Set Up Wizard asks consumers if they want to install various different apps. Then, once consumers operate those phones, DT's platform leverages user data to suggest and/or directly install apps related to the consumer's interests.

It's basically a targeted advertising platform *for apps*, pre-installed onto phones.

Sounds annoying, right? Who wants an app on their phone to install more apps?

But, just like targeted advertising, it's also pure genius.

Most of DT's revenues come from the Dynamic Installs business. This is an entirely pre-paid business. And while consumers might not like their phones coming packaged with pre-installed apps, the likes of Verizon, AT&T, Samsung and Lenovo aren't going to stop doing it because it's a highly lucrative business opportunity for them.

After all, if you're an app-maker, the hardest thing to do is get consumers to install your app... and you'd pay an arm and a leg for DT Ignite to conquer that hurdle for you.

At the same time, most people won't delete the DT platform, for a variety of reasons. One, many consumers don't want to take the time to uninstall the software.

Two, they might not know how to do that. Three, they might actually enjoy the data-driven app recommendations, just like many people actually enjoy data-driven Facebook ads.

In this sense, *Digital Turbine's business model is a winning one*.

The numbers speak for themselves.

Since 2016, DT's phone install base has grown by ~500%, revenues are up ~250%, and gross profits are up ~300%.

The mobile boom of the 2020s will only accelerate this growth narrative.

This idea of Native App Preloads as an "ad model" for smartphones is relatively new. But it's catching on quick. DT's install base represented just 3% of total smartphones in 2016. Last year, that share had grown all the way to 13%.

Assuming this share expansion persists as more and more carriers and OEMs are attracted to the economic benefits of the Native App Preloads model, then DT could expand share by another *30 points* over the next decade to *40%+...* in a smartphone market that's growing by *10% per year...* implying potentially *600%+* install base growth.

At the same time, the amount of revenue DT makes from each phone will go up over time, too, as the company cross-sells other recurring services. Gross margins will rise with higher unit ad inventory prices. Net profit margins will expand even more, on the back of positive operating leverage from the highly scalable, ad-like business model.

Add it all up, and Digital Turbine could grow profits by nearly 3,000% to \$500 million by 2030.

Digital Turbine stock could explode higher by that much, too.

In this sense, Digital Turbine stock is a potential 30-bagger. You don't see many of those lying around, so it may be wise to take advantage of this unique investment opportunity now.

Key Company Details

Company Name	Digital Turbine, Inc.
Ticker Symbol	APPS
Share Price	\$9.49
Current Market Value	\$832 Million
Annual Revenue	\$121 Million
Catalyst	Mobile App Monetization

The Space Age 2.0 Boom Will Send This Small Stock to The Moon

By Luke Lango June 9, 2020

July 20, 1969—the day the Earth stood still.

At around 10:56 PM Eastern time, over a billion people across the globe tuned into their TV and radio sets as U.S. astronaut Neil Armstrong became the first man to step foot on the moon.

Then the space industry went surprisingly dark for about half a century. Until just recently...

On May 30, 2020, Elon Musk's SpaceX launched two NASA astronauts into orbit. "We're at the dawn of a new age," said one NASA official.

And that's exactly right...

Over the next decade, multiple breakthrough technologies will spark an unprecedented commercial Space Age 2.0 boom, the likes of which will create a *multi-trillion-dollar opportunity* across space tourism, communications, satellite imagery, and much more.

In today's edition of the Daily 10X, we will show you how to maximize your investment in this multi-trillion-dollar space megatrend. Of course, it's by buying a small-cap space tech company with the tools to drive *1,000% or bigger gains* in the 2020s.

A Huge Turnaround Story in the Explosive Space Market

Today, the global space market measures around \$400 billion, powered mostly by big government defense and satellite contracts.

But a flurry of new breakthrough technologies in the 2020s will forever alter the commercial space landscape...

Think about 5G, which will leverage next-generation satellites to deploy broader coverage. Or think about self-driving, which will require advanced geospatial imagery of cities and roads in order to fully function. Or think about the Internet of Things, which is increasingly relying on satellite-boosted communications to work everywhere, all the time.

Then, of course, there's all the companies pushing forward with human spaceflight, space tourism, and foreign planet mining—all of which are possible today because of breakthroughs in propulsion technology.

It's easy to see why every industry insider and analyst sees the space market turning into a multi-trillion-dollar market over the next decade or so, with Bank of America predicting that the market will grow by more than 750% to OVER \$3 TRILLION.

Needless to say, *every long-term investor needs a space stock in their portfolio.*

And with that in mind, I'd like to introduce you to Maxar Technologies (MAXR).

Maxar is a small, \$1 billion space tech company that has been around since Neil Armstrong first landed on the moon. Over the past half century, the company has done everything space-related: make and launch satellites, help create space defense systems, build space robotics, so on and so forth.

But, hyped up on the prospects of the Space Age 2.0 boom, Maxar overextended itself back in 2017. A series of acquisitions left the company with a ton of debt on its balance sheet, and too little focus on any one space market vertical.

Spread too thinly across too many projects, Maxar started to break. That breaking culminated in January 2019, when the company's latest and greatest satellite, the Worldview 4, malfunctioned while out in space, rendering the \$155 million machine useless.

That's when Maxar management decided that things needed to change...

New management came in. That new management spun off some of Maxar's businesses, used the proceeds to pay down debt, and has since hyper-focused the business model around two things: Earth Intelligence and Space Infrastructure.

Maxar is now in a great position to explode higher with the Space Age 2.0 boom of the 2020s.

The company is the unparalleled leader in Earth Intelligence, operating the world's most advanced constellation of imaging satellites that produces granular, 30-centimeter image data. No one else in the world has imaging capability this robust.

In the 2020s, demand for Maxar's robust imaging capability will surge, boosted by the autonomous driving revolution, which will require granular geospatial imagery in order to operate.

Meanwhile, the company is a veteran in the Space Infrastructure market, helping companies like NASA monitor pollution levels and countries like Indonesia use satellites to increase broadband connectivity.

In the 2020s, Maxar's Space Infrastructure business will also surge, mostly because the widespread deployment of 5G and the proliferation of IoT devices will rely heavily on broad satellite coverage—*the likes of which only Maxar can offer with its broad array of satellites in orbit.*

Big picture: Maxar is in the first inning of a *huge* 5G, self-driving, and IoT-powered turnaround in the *explosive* space market.

One day, this \$1 billion company could be a \$10 billion space tech giant—meaning that if you're looking to play the explosive Space Age 2.0 megatrend, you should consider taking a position in Maxar stock today.

Key Company Details

Company Name	Maxar Technologies Inc,
Ticker Symbol	MAXR
Share Price	\$16.97
Current Market Value	\$1 Billion
Annual Revenue	\$1.7 Billion
Catalyst	Space Age 2.0 Megatrend

core Huge Returns with This Next-Gen Vehicle Pioneer

By Luke Lango June 10, 2020

Two weeks ago in *The Daily 10X*, we told you all about the booming next-generation vehicle megatrend...

A trend which will ultimately redefine everything we know about transportation over the next decade. It will make diesel vehicles antiquated, usher in an era of zero-

emission hydrogen and electric connected cars, and fundamentally disrupt the \$2 TRILLION automobile industry.

We also shared with you one explosive way to invest in this megatrend...

By buying a hyper-growth small-cap stock that is positioned to become the “Tesla of China”...

That small stock—premium Chinese electric vehicle maker NIO (NIO)—is *already up over 60%* since we suggested it to you.

But, as great as NIO has been, it’s only one piece of the much broader next-gen vehicle megatrend... and just one of several investments that will net 1,000%+ returns in this surging market over the next few years.

In today’s edition of *The Daily 10X*, we will tell you about *another* explosive investment opportunity in this promising space—one that could turn into a \$100 billion+ company.

The Tesla of Trucks

If NIO is the future “Tesla of China,” then Arizona-based Nikola Motors (NKLA) is the future “Tesla of Trucks.”

Arguably *the most exciting* company in the market today, Nikola is a \$27 billion next-generation vehicle maker that is leading the way in creating a new class of futuristic, zero-emission, and cost-effective heavy-duty, commercial trucks.

Specifically, the company has created two market-leading, zero-emission commercial truck prototypes: A battery electric vehicle (BEV) truck and a hydrogen fuel cell (HFC) truck.

The BEV truck is designed to be used *today in short-haul transportation*, on America’s vast EV charging network that includes 25,000 (and growing) plug-in stations. It’s an ideal solution for companies looking to electrify and cut costs in short-haul transportation, especially since Nikola’s BEV truck has industry leading driving range.

But that driving range is still just 300 miles... versus 750 miles for a diesel truck... and it takes forever to recharge... so it’s not a great long-haul transportation substitute.

That’s where the HFC truck comes into play. Because it is built on the hyper-efficient process of turning hydrogen into electricity, this truck has a 750-mile driving range and only takes minutes to fully recharge. *It’s a perfect next-gen solution for long-haul transportation...*

But today, there are only 47 hydrogen charging stations in the US. That's not enough.

One of Nikola's goals is to, much like Tesla did with plug-in stations over the past few years, build out its own network of hydrogen stations over the next few years, and lay the groundwork for enormous disruption...

Make no mistake about it. Enormous disruption is what comes next. These two trucks represent the future of commercial auto transportation.

Diesel commercial trucks are expensive, volatile, dirty, and old.

They have all-in costs of \$1 per mile, which adds up over thousands of miles every year and thousands of trucks. They have exceptionally limited cost visibility due to volatile fuel prices.

They account for 39% of the transportation sector's greenhouse gas emissions. And most are just pieces of metal—without any integrated software backing.

Nikola's BEV and HFC trucks have none of these shortcomings.

They are cheaper, with all-in costs of about 95 cents per mile (and falling). They are predictable, with limited expense reliance on commodity prices.

They're zero-emission. And they are integrated with advanced, updatable software that can enable autonomy.

In other words, Nikola's next-gen trucks are simply miles better than the status quo.

No wonder the company's HFC truck, which is set for production in 2023, has racked up over 14,000 pre-orders totaling more than \$10 billion from the world's biggest trucking and fleet companies.

This is just the beginning...

Heavy-duty commercial truck unit sales in North America normally measure around 400,000 units per year. All of the trucks in this market could be electric or hydrogen by 2030, as big trucking and fleet companies rapidly shift towards next-gen options to cut costs and meet sustainability goals.

And it's important to note that this disruption will unfold much more quickly than the electrification of passenger cars, since there are only about a dozen major trucking players versus billions of passenger car owners.

Nikola, as the Tesla of this market, could grab 25% share... for 100,000 truck sales... at what should be an average annual unit revenue of \$300,000... for \$30 billion in sales.

Unit profit margins on the truck are 30%. At that profit margin and after a 20% tax rate, you're talking \$7.2 billion in net profits. A market-average 17x multiple on that gets you to a \$120 billion+ market cap.

And that's *not* including any revenue from the company's newly announced hydrogen- and battery-powered Badger light pick-up truck... which is aimed at disrupting the nearly \$1 TRILLION global pick-up truck market.

This is a \$27 billion company today.

Needless to say, you may want to take a position in Nikola stock now... *before* it turns into a multi-hundred-billion-dollar automobile giant.

Key Company Details

Company Name	Nikola Corporation
Ticker Symbol	NKLA
Share Price	\$81.14
Current Market Value	\$27 Billion
Projected Revenue	\$150 Million (2021)
Catalyst	Next-Gen Vehicle Megatrend

This Small Stock Could Rise 10X As It Becomes the Next Big Thing in Footwear

By Luke Lango June 11, 2020

Fashion trends come and go.

We all know that. Over the past few decades, we've gone from the tight-and-bright spandex of the 80s, to the graphic tees of the 90s, to the joggers of the 2000s.

By extension, fashion stocks rise and fall. When the trend is their friend, fashion companies see their sales, profits, and stock prices soar. When the trend changes direction, those same companies see their sales, profits, and stock prices plummet.

Every once in a while, though, you get a fashion trend that "sticks."

And when you do, you get a fashion stock that goes BOOM... not for a year or two... *but over the course of decades.*

Case-in-point: Nike and athletic apparel. The athletic apparel trend, which exploded in the 1990s on the back of Michael Jordan, has stuck for over 30 years. Nike stock has risen more than 11,200% since 1990.

More recently, there's Lululemon and athleisure. The athleisure trend which exploded in the early 2010s, has stuck for the past 10 years. Lululemon stock has risen 1,700% over that stretch.

Big picture: fashion trends rarely stick. But when they do, they stick in a big way, and produce huge winners.

In 2020, one of those "sticky" fashion trends is emerging. It will, over the next decade, create huge new fashion brands, like Nike and Lululemon.

In today's edition of the Daily 10X, we will show you how to invest in this explosive fashion trend... by buying a small-cap stock which could rise 10-fold as it becomes the next big thing in footwear.

The "It" Brand for the Exploding "Ugly" Fashion Trend

We've all heard of Crocs (CROX) before.

The \$2.3 billion footwear company is famous (and some would say infamous) for making what many consider "ugly" sandals—otherwise known as clogs. Back in 2007, Crocs was going to take over the world with these comfort-first, ultra-durable, and reasonably priced clogs.

Then, the Financial Crisis hit, the fashion trend changed, and the Crocs brand became largely irrelevant.

Until today...

Over the past three years, Crocs has staged a jaw-dropping comeback, with sales up more than 20% over that stretch, and Crocs stock up more than 350%.

The catalyst? Renewed demand for the company's "ugly" clogs amid the exploding "ugly" fashion trend, which started in 2017 and is based on the idea that comfort, durability, and price are all more important attributes of clothing than aesthetics.

Surely this won't last... will it? After all, fashion is built on aesthetics. Sooner or later, the fashion world will come back around to its old ways, this trend will pass, and Crocs' surging demand will fall flat, right?

Wrong.

At the root of the "ugly" fashion wave is something much, much bigger than a fleeting trend. It is part of a secular, lifestyle pivot towards consumers caring more about functionality than form.

Just look at the way we work. In the 1990s, offices were filled with executives in \$1,000 suits. Then along came Mark Zuckerberg and his hoodie. Now, the world's largest technology companies are run by guys in t-shirts and flip-flops.

Or look at the way we talk. "Good morning, sir, how are you" used to be a common greeting. Then along came the iPhone and text messages. Now, "What's up" is how most people answer the phone.

Fashion embracing comfort over style is simply a byproduct of this secular, lifestyle consumer pivot that's been happening for decades.

And as such, it has long-term staying power—the "ugly" fashion trend will "stick."

That's great news for Crocs.

In a world where "ugly" fashion rules supreme, Crocs' signature clogs are the "It" shoe, because they are the quintessence of comfort, durability, and price, over style.

So how does Crocs stock rise 10-fold from here?

Back at its peak in 2007, Crocs owned about 1% of the U.S. footwear market. Given current "ugly" fashion tailwinds, Crocs could climb towards that peak market share on a global level within the next few years.

Global footwear sales are projected to hit \$570 billion by 2025. One percent market share implies \$5.7 billion in revenue. Nike stock trades around 3.5x sales. Based on

that multiple, Crocs could have a ~\$20 billion market cap in five years—up 10-fold from current levels.

Fashion stocks don't normally explode higher like that. Crocs stock very well could. And that's why you should consider taking a position today.

Key Company Details

Company Name	Crocs, Inc.
Ticker Symbol	CROX
Share Price	\$34.69
Current Market Value	\$2.3 Billion
Annual Revenue	\$1.2 Billion
Catalyst	Secular Fashion Trend Change

The Explosive iGaming Revolution Will Unlock 1,000%+ Gains in this Small Stock

By Luke Lango June 12, 2020

On May 14, 2018, the world changed forever.

The Supreme Court of the United States overturned the Professional and Amateur Sports Protection Act ("PASPA"), which since 1992 had prevented U.S. states—aside from Nevada, Delaware, and Oregon—from engaging in the regulation and taxation of interstate gambling and sports betting.

And so, *the iGaming revolution began.*

iGaming is the term industry insiders give to any online casino gaming operation (aka, online gambling).

Many industry analysts and veterans alike have long considered iGaming to be the future of gambling, mostly because the convenience of gambling from home is widely seen as a strong enough value proposition to one day make online gambling ubiquitous.

But, prior to the overturning of PAFSA, most U.S. casino operators couldn't engage in real-money iGaming. They were limited to running simulated iGaming, or online gambling operations without real money.

Cool. Sure. But you can't exactly disrupt the \$450 billion U.S. gambling industry with fake money.

Then PAFSA got overturned in May 2018. That laid the groundwork for states to create a regulatory framework for sports betting and online gambling, and thereby create a regulated, safe market for real-money iGaming.

The future of gambling has arrived.

Over the next decade, the iGaming revolution will gain tremendous momentum as more and more states adopt fully legal frameworks to facilitate online gambling, and the *iGaming market will undergo unprecedented, breakneck growth*.

In today's edition of the Daily 10X, you'll see how to play the explosive iGaming revolution. It's by buying a small-cap technology stock which will boom with this industry over the next decade.

The Technology "Picks and Shovels" Backbone of iGaming

Longtime readers know that one of the best ways to invest in a booming industry is by buying the companies which supply the "[picks and shovels](#)" for that industry.

When it comes to potential "picks and shovels" plays for the booming iGaming market, none are as attractively positioned to roar higher than GAN (GAN).

GAN builds the technology infrastructure on which iGaming operations run, and sells that technology to U.S. casino operators through a Software-as-a-Service (SaaS) model.

Specifically, the company has developed a proprietary iGaming technology platform, dubbed GameSTACK, which provides the foundational technology and back-office tools necessary to help casino operators rapidly launch and scale their iGaming operations.

At the center of GameSTACK is a player account management system, which stores, processes, and safeguards highly sensitive customer and player activity data.

This system is the holy grail of iGaming, because player data and security are the focal point of regulation. After all, if a casino operator cannot keep player data safe, that casino won't be allowed to run an iGaming operation at all.

As such, GAN's GameSTACK SaaS offering is mission-critical for U.S. casino operators and their iGaming operations.

It should be no surprise, then, that ever since the iGaming revolution started in 2018, GAN has been in hyper-growth mode.

In 2019, GAN reported *71% active player growth, 170% gross operator revenue growth, and 114% net revenue growth*.

That's with only four states having completely legalized online gambling: Nevada, Delaware, New Jersey, and Pennsylvania.

Another 14 states have passed laws legalizing some form of retail and/or online gambling since PASPA was overturned.

Those 14 states are positioned to fully legalize iGaming soon, both because of the huge success early states have had with online gambling (sports betting tax revenue collected by these states has increased from \$0 in 2017, to over \$100 million in 2019) *and* because of COVID-19, which most industry insiders believe will accelerate the online gambling revolution amid physical casino closures and reduced traffic volumes.

Indeed, *it's only a matter of time before all 50 states fully legalize real-money iGaming...*

When that happens, online gambling across the U.S. could see penetration rates similar to e-commerce.

E-commerce sales today represent 12% of total retail sales. A 12% penetration rate for real-money iGaming would correlate to U.S. gross operating revenues of \$5 BILLION—*up nearly 1,000%* from 2019's \$516 million base.

Because GAN's GameSTACK platform is mission-critical to this market expansion, GAN should also see its revenues rise by 1,000% or more over the next several years.

As that happens, this tiny, \$580 million company will turn into a multi-billion-dollar gambling technology powerhouse.

So, if you're looking for a potentially explosive "picks and shovels" play on the booming online gambling market, consider taking a position in GAN stock today.

Key Company Details

Company Name	GAN Limited
Ticker Symbol	GAN
Share Price	\$20.15
Current Market Value	\$580 Million
Annual Revenue	N/A
Catalyst	iGaming Revolution

The Enterprise Cloud Megatrend Will Turn this Small Company into the Next Salesforce

By Luke Lango June 15, 2020

Over the past decade, people like you became millionaires by investing early in the enterprise cloud megatrend.

Look no further than Salesforce, whose stock is up over 700% over the past decade as companies have ditched their legacy, on-premise Customer Relationship Management (CRM) tools in favor of Salesforce's cloud CRM platform.

Or see Adobe, Microsoft, ServiceNow, etc. All of these companies are winning big because they are on the right side of the enterprise cloud megatrend.

Now, this enterprise cloud megatrend is getting ready to disrupt another huge vertical: employee benefits management.

At present, only 25% of companies use a cloud platform to manage employee benefits.

But thanks to the increasing importance of benefits in attracting and retaining talent, the rising complexity of benefits management networks, and ballooning costs, that number is expected to rise to *over 50%* within the next few years, according to Gartner.

As it does, the \$62 billion U.S. benefits management market will be massively disrupted.

In today's edition of the Daily 10X, you'll learn how to turn this *massive disruption* into *massive returns*. Indeed, we will tell you about one small-cap stock which could rise 10X as it turns into the Salesforce of benefits management.

A Pure-Play on Employee Benefits Management Disruption with 10X Upside

Just as Salesforce was the best investment to play the cloud CRM megatrend, Benefitfocus (BNFT) is the best investment to play the cloud benefits management megatrend.

Benefitfocus is a small, \$465 million supplier of cloud-based benefits management solutions. Specifically, the company operates a two-sided cloud platform for benefits buyers (employers) and benefits sellers (insurance carriers) wherein both can seamlessly and efficiently manage their benefits programs and offerings.

That platform is positioned for enormous growth over the next decade.

Employee benefits are becoming more important than ever before. A recent Harris Poll survey found that 80% of employees would choose a job with benefits over an identical job with *30% more salary but no benefits*.

In other words, if a company wants to attract and retain talent in today's competitive job market, that company needs a strong benefits program.

Accordingly, employers are spending an arm and a leg on benefits programs. In 2019, benefits accounted for more than 30% of total employee labor costs. At the same time, insurance carriers are launching a slew of new benefits products—like critical illness, supplemental income, and financial wellness programs—to further tap into this booming market.

The result? You have a huge, expensive, complex, and increasingly important benefits management market in the U.S.—and it's being powered by *antiquated legacy software programs, error-prone human power, and inefficient paper-based processes*.

All of that will change over the next decade. Every employer and insurance carrier will pivot towards streamlined, efficient cloud-based benefits management platforms to improve outcomes and reduce expenses.

As they do, Benefitfocus will see its revenues surge higher.

But Benefitfocus isn't the only cloud benefits management company in the world. *So why is it the best investment to play this megatrend?*

Because of the company's direct-to-consumer platform, [Benefitplace.com](https://benefitplace.com), which is a marketplace that allows part-time and gig economy workers (or those without benefits offered through employment) to buy benefits directly from insurance carriers.

[Benefitplace.com](https://benefitplace.com) is a huge, novel differentiator for Benefitfocus.

The gig economy is exploding, with the gig workforce in the U.S. growing three times as fast as the workforce overall. This explosive growth creates an urgent need for something like [Benefitplace.com](https://benefitplace.com) to give those workers the ability to buy benefits.

It should be no surprise, then, that [Benefitplace.com](https://benefitplace.com) saw its revenues rise nearly 50% year-over-year in 2019.

Over the next decade, this novel platform will continue to grow by leaps and bounds alongside the booming gig economy. As it does, it will simultaneously boost Benefitfocus' enterprise cloud platform by increasing platform awareness and improving relationships with insurance carriers.

This favorable growth flywheel, against the backdrop of the enterprise cloud megatrend, will power HUGE revenue growth at Benefitfocus over the next decade. That huge growth will drive impressive scalability because of Benefitfocus' high-margin software business model that features 50%+ gross margins.

Big revenue growth plus big scalability equals big profit growth. *And big profit growth drives big share price gains.*

How big are we talking? Benefitfocus could go from a net loss of \$45 million in 2019, to a net profit of \$100 million or more by 2030. Assuming the stock fetches a 35X earnings multiple (which is average for cloud software stocks), then Benefitfocus is a \$3.5+ BILLION company in the making.

That's 10-fold the company's current market-cap. Needless to say, that's huge upside—and a big reason why you should consider buying Benefitfocus stock today.

Key Company Details

Company Name	Benefitfocus, Inc.
Ticker Symbol	BNFT
Share Price	\$14.56
Current Market Value	\$465 Million
Annual Revenue	\$283 Million
Catalyst	Enterprise Cloud Megatrend

The Amazon of Luxury Fashion is Ready to Dazzle Wall Street

By Luke Lango June 16, 2020

What do Wayfair, Etsy, Carvana, and Chewy all have in common?

They are all *mini-Amazons*.

That is, each one of those companies created an e-commerce platform dedicated to a particular retail niche, turned that platform into the Amazon of that space, and leveraged secular e-commerce tailwinds to drive huge gains in their stock prices.

It's a winning strategy which has worked... time and time again.

Since its 2014 IPO, Wayfair has become the Amazon of furniture, and Wayfair stock has surged 520%.

Since its 2015 IPO, Etsy has turned into the Amazon of homemade goods, and Etsy stock has soared 400%.

Since its 2017 IPO, Carvana has turned into the Amazon of used cars, and Carvana stock has surged 700%.

Since its 2019 IPO, Chewy has turned into the Amazon of pet food, and Chewy stock has soared 130%.

Lather. Rinse. Repeat.

The strategy of creating a niche e-commerce platform and turning that platform into the Amazon of a particular retail vertical works—and *it consistently scores investors HUGE returns*.

In today's edition of *The Daily 10X*, you'll learn about a lesser-known, smaller online retail company that will follow in the footsteps of Wayfair and Etsy and turn into the Amazon of luxury fashion over the next decade. As it does, this small stock could score investors huge returns.

A Necessary, Disruptive Force in the \$300B+ Luxury Fashion Market

Launched in 2008, London-based Farfetch (FTCH) is a \$5 billion online retailer which has created the world's largest e-commerce marketplace for luxury fashion.

Think Gucci pursues. Prada sunglasses. Versace jackets. Those are the types of items you'll find on Farfetch.com.

The end-goal? Turn into the Amazon of luxury fashion.

That's a compelling end-goal which should get you excited... for four big reasons.

First, no one else is creating an exclusive online platform for luxury fashion, at scale, just like no one else was doing online furniture before Wayfair, or online used cars before Carvana.

Consequently, there exists a crystal-clear opportunity for the Amazon of luxury fashion to emerge over the next decade.

Second, the luxury fashion industry is in desperate need of a consolidated, digital platform. This industry is huge, at \$300+ billion in sales, and growing steadily, with sales up 75%+ since 2008.

But it's also very fragmented—there are dozens of designer brands, and no dedicated online marketplace which aggregates all those brands—and behind-the-curve when it comes to technology (only 12% of luxury fashion sales happen in the digital channel, versus 30%+ online penetration for all other apparel sales).

So, more than an opportunity, there exists a pressing need for someone to consolidate and digitize the luxury fashion industry.

Third, no one is better suited to do this than Farfetch. The company is the biggest player in the space (2.1+ million active buyers), with the most designer brand partnerships (1,200+ luxury sellers), a global reach (the company sells in 190 countries) and the most momentum (merchandise volume on the platform has increased nearly 500% since 2015).

Over the next decade, then, Farfetch will leverage first mover's advantage, unparalleled reach and size, and strong seller partnerships to turn into the Amazon of luxury fashion.

Fourth, as the company executes against this unique opportunity, Farfetch stock could soar.

The global market for luxury fashion will sustain 5%+ annualized growth on its way to \$500+ billion in sales by 2030. E-retail penetration rates in that market will expand, from 12% today, to somewhere around 50%, for a market size of \$250+ billion.

Farfetch owns 5% (and growing) of the luxury fashion e-retail market today. This number will rise to 10% by 2030, comparable to Amazon's current market share in the entire global e-retail market, implying gross merchandise value of \$25+ billion (up *more than 1,000%* from 2019 levels).

Profit margins will improve dramatically thanks to economies of scale (see how Amazon's retail profit margins have improved). Today's wide losses should turn into \$2+ billion in profits by 2030.

A 20X multiple on that gets you to a \$40+ billion market cap... up *eight-fold* from the current valuation.

That upside potential is consistent with what we've seen out of the other mini-Amazons. The fact that Farfetch stock price today is below its August 2019 IPO price is also consistent with the other mini-Amazons.

Shortly after their IPOs, the likes of Wayfair, Etsy, Carvana, and Chewy stock all tumbled...

Then they took off like rocket ships.

Farfetch stock should follow an *identical* pattern.

Of course, it goes without saying that you probably want to buy Farfetch stock *before* it “takes off like a rocket ship.”

Key Company Details

Company Name	Farfetch Limited
Ticker Symbol	FTCH
Share Price	\$15.56
Current Market Value	\$5 Billion
Annual Revenue	\$1.2 Billion
Catalyst	Luxury Fashion Digitization

This Small, Booming EV Stock Could Soar 3,000% or More

By Luke Lango June 17, 2020

Remember the 2017 science-fiction movie *Downsizing* starring Matt Damon?

For those who haven’t seen it—or need a refresher—the movie is set in a futuristic world that, plagued by overpopulation and global warming, discovers a way to “downsize” humans, making them five inches tall, so as to significantly reduce everyone’s resource consumption, waste, and carbon footprint.

The movie itself was... OK.

The idea, though, that smaller is better when it comes to next-gen technology, because smaller implies *greater efficiency* and *less waste*... well, that idea is pure genius.

And this genius idea is why one small electric vehicle stock is set to soar 3,000%+ over the next five years.

In today's edition of *The Daily 10X*, you'll learn all about this small EV stock that's pioneering the "smaller is better" idea in the automobile world, and we'll show you how it can turn into your portfolio's next big winner.

Technological Breakthroughs Are Inspiring a 3-Wheel EV Revolution

Traditionally, we think of cars as being pretty big, four-wheel pieces of metal with four-plus seats and tons of space.

But Oregon-based, next-gen EV maker Arcimoto (FUV) thinks of cars in an entirely different light.

Back in 2007, the company set out to create a highly efficient, next-generation three-wheel electric car. Something smaller than a Tesla. But bigger than an electric bike. With all the capabilities of a regular car.

Why?

Because Arcimoto's management team, like Matt Damon in the movie *Downsizing*, believes that smaller is better.

Specifically, Arcimoto subscribes to the idea that four-wheel EVs, while great, have certain shortcomings. And they're right.

Traditional EVs like the ones made by Tesla are big and can only travel on roads. They take forever to recharge. They are very expensive. They aren't very nimble. They're heavy, and have sizable maintenance and replacement costs.

So, to address those shortcomings, Arcimoto has developed a proprietary, patented three-wheel EV platform to create an entire class of smaller, cheaper, nimbler, and less space-consuming EVs.

The \$85 million EV maker just completed that platform last year—and the company has been on fire ever since.

In September 2019, Arcimoto started production of its Fun Utility Vehicle (nicknamed "FUV"), a consumer-oriented, two-seater, three-wheel EV with 100-mile driving range and a top speed of 75 miles per hour. At a ~\$20,000 retail price, FUV is designed to be, as the name implies, a fun vehicle for urban mobility, somewhat like a mix of a next-gen ATV and an electric scooter.

Arcimoto has racked up *over 4,000* pre-orders for the FUV... in just a few months... with reservations restricted to California, Oregon, and Washington. With increased consumer awareness and geographic expansion, management expects pre-order numbers to rise significantly.

A few months later, in early 2020, Arcimoto began pilot tests of its two commercial-oriented vehicles, the Deliverator and the Rapid Responder, with an expectation to start production of both vehicles in late 2020.

The Deliverator is a one-seater, three-wheel EV with sizable storage capacity, aimed at boosting last-mile delivery efficiency for logistics companies. The idea is that using a big delivery van for last-mile delivery can be quite expensive... and the Deliverator reduces those expenses by taking that big delivery van, cutting out all the fat, and making it 75%+ smaller, while maintain huge storage capacity.

Meanwhile, the Rapid Responder is a two-seater, three-wheel EV designed for use in emergency, security and law enforcement services. The idea is that the Rapid Responder will enable these services to respond to incidents more quickly and affordably than would be possible with traditional emergency response vehicles.

Wall Street has bought into the hype. So far in 2020, Arcimoto stock has essentially doubled.

But this is still just an \$85 million company... in the very early stages of attacking and potentially disrupting some very huge markets...

Like the ATV market (over 500,000 ATVs are sold every year)...

And the emergency vehicle market (over 55,000 fire stations across the U.S. own over 50,000 rescue and emergency vehicles)...

And the last-mile delivery market (65 billion parcels are delivered worldwide, annually, for total parcel revenue of over \$250 billion).

Even if Arcimoto's three-wheel EVs snag only 1% share in each of those markets, you're talking about a company with multi-hundred-million-dollar revenue potential.

It's no wonder that the consensus estimate on Wall Street calls for about \$500 million in revenue by 2025.

Peer EV makers like Tesla and NIO both trade around six-times sales. That industry-average multiple on \$500 million in sales implies a \$3 BILLION market cap for Arcimoto by 2025.

This is an \$85 million company today...

It goes without saying, then, that if you're looking for an explosive small-cap stock to play the EV megatrend, look no further than Arcimoto.

Key Company Details

Company Name	Arcimoto, Inc.
Ticker Symbol	FUV
Share Price	\$3.45
Current Market Value	\$85 Million
Annual Revenue	\$1.6 Million
Catalyst	Electric Vehicle Megatrend

This IoT Stock Could Rise 2,000%+ as it Powers the Connected World of Tomorrow

By Luke Lango June 18, 2020

Six in a thousand.

Those are the odds that you lose your bag on your next flight.

Those might seem like good odds. And they are. Until your bag ends up as one of the six. And then you wish the odds were zero in a thousand.

If only that were possible... *a world with zero lost bags...*

Today, it is possible thanks to the breakthrough emergence of a new wireless technology called RAIN RFID.

Some of you may be familiar with RFID. Short for radio-frequency identification, RFID basically involves slapping an ID tag on a physical object and using electromagnetic fields to identify and track that object.

RAIN RFID is a novel extension of the basic RFID technology. It utilizes ultra-high frequency RFID tags to turn physical items into cloud-connected “smart” items, which produce data and can be measured and tracked anywhere, *all with 99.9% accuracy*.

With RAIN RFID tech, then, America’s lost bag problem could go away almost entirely.

Of course, fixing America’s lost bag problem is just the tip of iceberg when it comes to the enormous potential of RAIN RFID technology.

Clothes. Packaged foods. Postal packages. Auto parts. All of them can and will be outfitted with RAIN RFID tech over the next decade, as corporate America pivots into the Internet of Things (IoT) era, implying *explosive growth potential for the RAIN RFID market in the 2020s*.

In today’s edition of *The Daily 10X*, we will show you how to play this exploding RFID megatrend, by buying a small IoT stock which will turn the world’s best item-to-cloud technology platform into 2,000%+ gains.

The Technological Backbone of an Exploding IoT Industry

When it comes to creating cloud-hosted, digital copies of physical objects, *no one in the world is better at doing it than Impinj (PI)*.

The \$630 million wireless tech company has created a robust, end-to-end RAIN RFID platform that: 1) creates physical RFID tags to go on every object, 2) deploys wireless RAIN RFID readers to connect those tags to the cloud, and 3) ties everything back to a centralized software hub, dubbed ItemSense, where customers can track, measure, and transform item-level RAIN data into actionable insights.

Case-in-point: those fancy Coca-Cola *Freestyle* machines at movie theaters and restaurants, which can seemingly serve every soft drink ever in existence.

Those machines are powered by Impinj’s RAIN RFID platform.

Within each *Freestyle* machine is an Impinj RFID tag, which communicates to Coca-Cola—through Impinj’s ItemSense platform—how much of each drink is being ordered and how much syrup of each flavor is left in each machine.

Coca-Cola uses that data to modify and personalize each machine’s drink portfolio, while also ensuring sufficient syrup levels for each machine.

Coca-Cola isn’t the only company that uses Impinj’s item-to-cloud technology.

Cisco uses Impinj's platform to track IT assets, and automate shipping and receiving verification. Adient uses Impinj's platform to track shipments that go missing in the automobile supply chain. Retailers like Nike, Target, and Macy's use Impinj for inventory management and theft reduction.

Far and wide, companies of all shapes and sizes use Impinj's breakthrough RAIN RFID platform to modernize their businesses, cut costs, and improve operational outcomes.

That's why Impinj's revenues are up 94% since 2015.

But the best is yet to come.

In 2019, only 18.5 billion physical items had RAIN RFID connectivity. Between food packaging items, apparel, postal, auto parts, and more, there are over 4 TRILLION items in the world which could become "smart" with RAIN RFID tech.

Over the next decade, most of those 4 trillion items will become "smart" items. The catalyst? The widespread emergence of the IoT world, wherein technology is everywhere, data is king, and everything is on the cloud.

In that world, physical objects that don't produce any data are useless and antiquated, item-to-cloud RAIN RFID technology is ubiquitous, and Impinj is a huge company.

How huge? My numbers suggest that Impinj could grow revenues by 700% in the 2020s. Coupled with positive operating leverage from its highly scalable software business model, that could lead to Impinj printing \$400 million or more in net profits by 2030.

Application software stocks like Impinj normally trade at 35x earnings. That multiple on \$400+ million in profits implies a future valuation of \$14 billion—up 2,000%+ from today.

Needless to say, that's huge upside potential. Big enough that if you're looking for an explosive IoT stock to supercharge your portfolio in the 2020s, you should consider buying Impinj stock today.

Key Company Details

Company Name	Impinj, Inc.
Ticker Symbol	PI
Share Price	\$28.58

Current Market Value	\$630 Million
Annual Revenue	\$168 Million
Catalyst	Internet of Things (IoT) Megatrend

This Small 5G Stock Could Surge on the Back of a Wireless Infrastructure Boom

By Luke Lango June 19, 2020

Before all roads led to Rome, the Romans had to build roads.

Before Britain took over the world with ships in the 1800s, the British needed to build ships.

And before the Allied Nations ended World War II with the use of an atomic bomb, the U.S. had to develop nuclear warfare technology.

In other words, throughout history, we have seen that infrastructure comes first. Build the things that are going to change the world. Then change the world. Not the other way around.

The same logic applies to 5G.

Before 5G changes everything we know about wireless communications and technology, *we need to change the wireless infrastructure network across the globe to be compatible with 5G.*

Specifically, in order to enable the breakthroughs in speed, lag, and network density that 5G promises, the wireless infrastructure market needs to undergo an enormous “makeover”—the likes of which will pump billions of dollars into companies that make 5G wireless components over the next few years.

In today's issue of *The Daily 10X*, we will tell you about one of these companies. And not just any old, small 5G wireless component company; rather, this is one which could rise 300% by 2022.

An Overlooked 5G RF Company with 300% Upside Potential

Like previous connectivity networks, 5G will work through base stations transmitting and receiving radiofrequency (RF) waves to and from connected devices, like smartphones, smartwatches, etc.

Unlike previous connectivity networks, however, 5G will employ something called "Massive MIMO," or massive multiple-in, multiple-out, architecture.

The science here is fairly complex, but in a nutshell, Massive MIMO involves putting a bunch of extra, 5G-enabled RF antennas on each base station, to enable better wireless performance without maxing out individual antenna power (faster speeds with more network density).

So, in order for the 5G revolution to work, base stations need a technology upgrade. Specifically, they need to be outfitted with a ton of brand-new RF technology.

Who makes that brand-new 5G RF technology? MACOM Technologies (MTSI).

MACOM is a small, \$2.2 billion developer of RF, microwave, and millimeter wave semiconductor devices and components. Based in Massachusetts, the company has long been known as a mild-growth supplier of RF and fiber optics components into the telecom, data-center, and industry and defense end-markets.

But MACOM is on the cusp of a new era of breakthrough growth...

Thanks to the coming 5G boom, 5G service providers are expected to spend nearly \$25 billion on wireless infrastructure improvements over the next three years, according to telecommunications market research group Dell'Oro. For comparison purposes, 5G wireless infrastructure spend was less than \$2 billion in 2019.

MACOM—with its new portfolio of 5G RF and optical fiber products—is at the epicenter of this 5G wireless infrastructure boom.

It should be no surprise, then, that the whole MACOM growth narrative is turning around.

Last year (2019), MACOM's revenues dropped 12% year-over-year. Last quarter, they fell just 2%. Next quarter, revenues are expected to rise more than 20%.

In other words, thanks to its new portfolio of 5G products and increasing enterprise investment into 5G infrastructure, MACOM's revenue growth rate has gone from down 12% to up 20% in just nine months.

And that's just the beginning of the turnaround.

This year, 5G wireless infrastructure capex is expected to measure less than \$4 billion. By 2022, that number is expected to triple to \$12 billion.

MACOM's revenues should follow a similar a trajectory. If so, that means MACOM's projected 2020 revenue base of \$510 million could triple, too, to \$1.5 billion by 2022.

Looking out at other semiconductor component companies—like Broadcom, Texas Instruments, and Qualcomm—the average price-to-sales multiple in the group is about 5x.

A 5x sales multiple on \$1.5 billion in 2022 sales implies a potential valuation for MACOM of almost \$7.5 billion—*up about 300% from current levels.*

Big picture: The coming 5G technology boom won't work unless it is preceded by a 5G infrastructure boom, and MACOM finds itself as the epicenter of the 5G infrastructure market.

And as 5G wireless infrastructure investment roars higher over the next few years, so will MACOM's revenues, profits, and stock price.

So, if you're looking for an explosive opportunity in the 5G market over the next few years, consider taking a position in MACOM stock today.

Key Company Details

Company Name	MACOM Technology Solutions Holdings, Inc.
Ticker Symbol	MTSI
Share Price	\$34.11
Current Market Value	\$2.2 Billion
Annual Revenue	\$466 Million
Catalyst	5G Industry Boom

Cannabis 2.0? The Shroom Boom of the 2020s Could Unlock 5,000%+ Gains in this Small Stock

By Luke Lango June 22, 2020

Remember when marijuana used to be taboo?

Back in 1970, when Richard Nixon passed the Controlled Substances Act as part of his “War on Drugs,” marijuana was considered a Schedule 1 drug—meaning it was listed next to cocaine and heroin as an extremely dangerous, extremely illegal substance with no “accepted medical use.”

Today, the global legal marijuana market measures \$17 BILLION, and is growing at a *40% per year pace*.

What happened?

Emerging science changed public perception, which paved the path for legalization and a marijuana “boom”.

Specifically, an abundance of academic research came out in the 2000s which illustrated the medical benefits of marijuana. At the same time, Hollywood began to portray weed as being a friendly, fun drug in movies like *Harold & Kumar* and *Step Brothers*.

Marijuana became destigmatized. Consumer attitudes shifted. Changing public perception turned into growing public demand for legalization. A few protests and bills later, marijuana wasn’t just legalized—it turned into one of the hottest consumer markets in the world.

If you missed out on investing early in the marijuana boom, don’t worry.

Right now, another Schedule 1 drug is in the first inning of following in marijuana’s explosive footsteps: psychedelics.

Over the next decade, psychedelics will go from taboo to mainstream, and the accompanying “Shroom Boom” of the 2020s will look a lot like the marijuana boom of the 2010s.

In today’s edition of *The Daily 10X*, you’ll learn about a small cap stock that is at the forefront of defining a new class of psychedelics-inspired medicines. This small stock should ride the “Shroom Boom” to 5,000%+ gains over the next several years.

A Pioneer Disrupting The \$12 Billion Addiction & ADHD Markets

All investors should immediately put micro-cap MindMed (MMEDF) on their radars.

MindMed is a tiny, \$60 million company that is pioneering a new class of psychedelic-inspired medicines for the treatment of various mental and behavioral health issues.

This market is going to explode higher over the next decade as psychedelics follow in marijuana’s footsteps.

Much like marijuana, psychedelics were classified as a Schedule 1 drug back in 1970. But, as they did with marijuana, the science and sentiment surrounding psychedelics are starting to change.

It all started in 2014, with a small study at Johns Hopkins University which found that psilocybin (aka “magic mushrooms”) helped people quit smoking. Specifically, the study found that psilocybin led to an 80% quit rate among active smokers, more than double what was standard across other, non-psychedelic studies at the time.

Since then, a wave of academic research has emerged which supports the notion that psychedelic-inspired medicines are effective and superior treatments for things like addiction, ADHD, depression, anxiety, and anorexia.

At the same time, the media, much as it did with marijuana a decade ago, is helping destigmatize psychedelics today.

Case-in-point: Netflix just released a documentary titled, *Have a Good Trip: Adventures in Psychedelics*, which is a compilation of celebrities—including Carrie Fisher and Ben Stiller—talking about their psychedelic trips.

In other words, the psychedelics industry today is where the marijuana industry was in 2015-2016, in the midst of the changing public perception phase. What comes next? The legalization and commercialization phases.

That’s when MindMed stock will explode higher.

MindMed's portfolio of psychedelic medicines are aimed at two huge markets: addiction and ADHD.

Its addiction medication, 18-MC, is built to normalize dopamine irregularities in patients. It is currently in Phase 1 human trials and is expected to enter Phase 2 trials by the end of the year.

Meanwhile, the company is pioneering Phase 2 Microdosing Trials for LSD and Psilocybin in treating ADHD. These are the first trials of their nature.

If MindMed is successful in bringing psychedelic-inspired medicines for addiction and ADHD to market—and the company should be—*the potential upside in MindMed stock is enormous.*

Worldwide pharma sales for opioid abuse totaled \$2.9 billion in 2019. Worldwide pharma sales for ADHD totaled \$9.2 billion in 2019. In sum, then, MindMed is disrupting a \$12.1 billion market with novel, breakthrough treatments.

At just 10% market share, MindMed could be a \$2 billion+ revenue company one day. A market-average 2x sales multiple on that equates to a potential future valuation of \$4 billion or more, implying 5,000%+ upside potential for MindMed stock.

That's huge, bigger than you'll find arguably anywhere else, meaning the Shroom Boom and MindMed stock are worth your attention... at the very least.

Key Company Details

Company Name	Mind Medicine (MindMed) Inc.
Ticker Symbol	MMEDF
Share Price	\$0.31
Current Market Value	\$60 Million
Annual Revenue	N/A
Catalyst	Psychedelic Medicine Megatrend

A Pandemic-Powered Online Revolution Like You've Never Seen Before

By Luke Lango June 23, 2020

Did you know that the last big coronavirus outbreak (SARS in 2003) gave birth to the booming Chinese e-commerce market?

That's right.

Back then, Chinese e-commerce was an afterthought. Most retailers were still 100% dedicated to the brick-and-mortar channel.

Case-in-point: At the time, Richard Liu's JD business comprised 12 electronics stores. Liu had planned to open 500 such stores.

Instead, the SARS epidemic forced him to launch an e-commerce website. 17 years later, that website has turned into JD.com, a \$60 BILLION e-commerce platform that many consider to be the Amazon of China.

Liu's story is a microcosm of what happened in the early 2000s in China.

The SARS outbreak took the niche idea of e-commerce, made it mainstream, and kickstarted two decades of explosive growth in online retail.

But... why am I telling you all this?

Because the COVID-19 pandemic of 2020 will kickstart a similar, explosive online revolution. But not in China—in the U.S. And not in online retail—in online groceries.

In today's edition of *The Daily 10X*, we will tell you all about this online grocery revolution and show you one explosive way to play this megatrend. Of course, it's by buying a small cap stock that could turn into a big winner.

A Tiny Meal-Kit Company with Huge Long-Term Potential

For years and years, the e-commerce wave has caught fire in certain verticals. Yet, it's completely missed the boat in the grocery world.

About 35% of all apparel sales in the U.S. happen online. Meanwhile, only 10% of U.S. consumers regularly shop for groceries online. Only about 4% have tried delivery meal-kits.

This lack of online penetration in the grocery world isn't due to lack of interest. According to an NPD survey, about 100 million Americans (or 30%) are interested in using a meal-kit service.

They just haven't done so... because they haven't had a need to try meal-kits... *until now...*

The coronavirus pandemic has completely shut down the global economy. Yes, certain "essential" stores remain open, including grocery stores. But many consumers are afraid to go into grocery stores for fear of catching the virus, so they are instead opting for online grocery delivery services and meal-kit companies.

In other words, the coronavirus pandemic is finally turning meal-kit delivery interest into meal-kit delivery demand.

That's great news for meal-kit maker Blue Apron (APRN).

Blue Apron is infamous for having arguably the worst showing on Wall Street, ever. The company went public at a split-adjusted price tag of \$150 per share in June 2017.

Over two years and several reverse splits later, Blue Apron stock has lost more than 90% of its value, mostly because: 1) the meal-kit space has failed to grow like it was supposed to, 2) Blue Apron has lost share in that struggling market, and 3) the company has continued to burn cash.

But...the stock has broken out on heavy volume in the wake of the coronavirus outbreak— and major investment firm D.E. Shaw has taken a sizable 5.2% stake in the company.

In short, Wall Street is starting to realize that the coronavirus outbreak could be the *exact catalyst* Blue Apron needs to finally realize its potential.

The thesis is simple.

The 100 million consumers that were interested in meal-kit delivery services before will finally be forced to adopt meal-kit delivery services now.

Some of those new customers will join Blue Apron, one of the two biggest players in the market (the other is HelloFresh). Of those that join Blue Apron, some will churn, and some will stick.

Blue Apron is a \$130 million company... with under 500,000 paying customers...

U.S. grocery sales measured more than \$650 BILLION in 2019... and tens of millions of Americans are swarming to meal-kit delivery services today...

In other words, Blue Apron only needs to capture and retain a sliver of today's HUGE pandemic-powered demand surge in order for the stock to head *way* higher from here.

Remember what we discussed in the [10X Strategy Guide](#):

"It's much, much easier for a young, \$500-million small cap to grow 10-fold than it is for a mature \$500-billion giant to grow 10-fold. The small cap is operating from a much smaller base... and the giant's "super growth" days are behind it."

And it's possible the company can do just that. Indeed, over the next five years, Blue Apron could more than double its customer and revenue base, go from wildly unprofitable to sizably profitable, and turn into a \$50 stock.

Blue Apron stock trades around \$10 today...

In other words, as far as explosive coronavirus plays go, few look as good as Blue Apron stock does today.

Key Company Details

Company Name	Blue Apron Holdings, Inc.
Ticker Symbol	APRN
Share Price	\$9.94
Current Market Value	\$133 Million
Annual Revenue	\$415 Million
Catalyst	Emerging Meal-Kit Megatrend

Wall Street is Sleeping on This Small EV Stock with HUGE Potential

By Luke Lango June 24, 2020

130%... 50%... 400%... 120%...

Those numbers represent the *percent returns of various electric vehicle stocks in 2020*.

Tesla stock is up 130% year-to-date. NIO stock is up 50%. Workhorse Group is up 400%. Nikola Motors? Up 120%.

The EV megatrend has arrived... *and it's not going away anytime soon*.

Over the next decade, electric vehicles will go from niche to ubiquitous, disrupting the \$2 TRILLION global transportation market and creating huge investment opportunities for savvy investors.

Wall Street has shone a bright light on many of these investment opportunities... and investors have responded by buying up the stocks... hence the huge rallies in Tesla, NIO, Workhorse, Nikola, etc.

But, in today's edition of *The Daily 10X*, we will tell you about one small EV stock that Wall Street is *sleeping* on... which could turn into the biggest winner of them all.

A Powerful Turnaround Story in Its First Inning

Best known as the company that pioneered the EV battery swap model—the process wherein, as opposed to recharging a dead battery in an EV, you simply swap it out with a new battery—Chinese electric vehicle maker and parts supplier Kandi Technologies (KNDI) was, once upon a time, considered a leader in China's burgeoning EV market.

That was back in the early 2010s... when Kandi's market-leading battery swap technology was a necessary solution in an era of slow-charge, limited-range electric vehicles and scant charger networks.

Then EV technology improved. Recharging times dropped. Driving ranges expanded. China's charging infrastructure was fleshed out.

Kandi and its once-loved battery-swap technology lost relevance. Wall Street forgot all about the company. And the stock plunged, from \$20+ in 2014... *to \$3 today.*

But... everything is changing right now... and over the next decade, Kandi is set for an explosive rebound.

Specifically, while the battery-swap market has died in the U.S. with companies like Tesla completely abandoning the idea because of a lack of standardization, China is increasing its efforts to make batter-swapping the gold standard.

In a statement issued to *Bloomberg* in early 2020, China's Ministry of Industry and Information Technology said, "We will *actively promote* the demonstration application of battery-swap mode and improve the system and standardization." Emphasis added.

To that end, China is stepping up its efforts to standardize battery production across its country, so that battery-swapping can become ubiquitous.

Why is China doing this? Mostly to drive down costs.

In a battery-swapping model, consumers don't "own" the batteries. They essentially "rent" them. By removing the cost of battery ownership, which is the biggest cost item of an EV, China hopes to materially reduce the price of its EVs, and pave the path for mainstream adoption.

This is all great news for Kandi.

The company is essentially the heartbeat of the EV battery-swapping industry in China, leveraging its inventor status in this market to provide industry-leading technology which seamlessly automates and optimizes the battery-swapping process.

Thus, as China steps up its efforts to make battery-swapping the norm, Kandi will get back into hyper-growth mode.

This is already happening.

On the heels of three straight years of revenue declines, Kandi reported 10% revenue growth in 2018, and 20% revenue growth in 2019.

This accelerating growth trajectory will persist. For a few reasons.

First, of course, because of the aforementioned push from China to promote battery-swapping.

Second, because the company recently partnered with automaker Geely to launch an ultra-affordable, ~\$10,000 EV in China, dubbed the Maple 30X. That gives Kandi low-cost, mainstream exposure to China's EV market, which is expected to grow by *40% per year* into 2022, according to Frost & Sullivan.

Third, Kandi is going to start selling its own ultra-affordable EVs, the K23 and K27, in America, giving Kandi low-cost exposure to the U.S. EV market, which is expected to grow by *25% per year* into 2025, according to EVAdoption.

Fourth, Kandi is leading a partnership in China to supply the country's biggest ride-sharing services with zero-emission vehicles, giving the company exposure to China's booming ride-sharing market, which is expected to grow by *20% per year* into 2024, according to Statista.

In other words, Kandi is on the cusp of breaking into several hyper-growth EV verticals... and Wall Street is sleeping on all of it.

This is a \$160 million company, with promising exposure to multi-hundred-billion-dollar markets, and strong tailwinds which will help turn that exposure into billions of dollars in revenue.

A company doing billions of dollars of revenue will warrant a multi-billion-dollar valuation one day, and that's why you should consider buying Kandi stock *today*, before Wall Street starts to take note of the company's huge potential.

Key Company Details

Company Name	Kandi Technologies Group, Inc
Ticker Symbol	KNDI
Share Price	\$3.06
Current Market Value	\$160 Million
Annual Revenue	\$124 Million
Catalyst	Electric Vehicle Megatrend

This Small Travel Stock Has HUGE Upside Potential Because of COVID-19 (Yes, Really)

By Luke Lango June 25, 2020

What will travel look like in 2021?

The reality is that no one really knows. But traveling on planes, trains, and busses will likely be “*different*”—at least for some time—in the wake of a world ravaged by COVID-19.

Temperature checks. Rapid nasal swab tests. Masks. Plastic barriers. Empty seats to meet social distancing requirements.

These are all things which we are *already* seeing today in airports across the U.S.—and which we will likely see persist until a COVID-19 vaccine arrives, and probably even for some time thereafter.

COVID-19 has fundamentally changed the way we travel... and where there's change, *there's opportunity*.

Companies who sell thermometers will see their revenues soar over the next few years. So will companies who sell face-masks, and make nasal swab-tests and plastic barriers.

It's a once-in-a-lifetime investment opportunity for investors who look in the right places.

In today's edition of *The Daily 10X*, we will tell you about one of these companies benefitting from a fundamental change in travel. In true *Daily 10X* fashion, it's a small-cap company... flying under Wall Street's radar... with *enormous upside potential* over the next few years.

From Massages and Facials, to Nasal Swabs and Blood Tests

Frequent flyers have probably heard of XpresSpa (XSPA) before.

In normal times, XpresSpa operates small retail spa locations in America's busiest airports on the idea that busy, stressed flyers sometimes opt for a relaxing massage or facial while they are waiting for their flight.

It's a decent, but not great, business.

The company operates 51 spa locations across 25 different airports, most of them domestic. Revenues in 2019 measured \$50 million, or about \$1 million per location. Those revenues have been flat since 2017. Store profit margins are around 20%. And the company has run net losses for as long as anyone can remember.

But XpresSpa's growth narrative has entirely changed with the emergence of COVID-19...

And now, this formerly unexciting small-cap company has turned into one of the most exciting companies in the market...

Of course, as COVID-19 killed air travel in early 2020, XpresSpa's locations went from busy to empty. Understanding that this likely isn't a temporary phenomenon and rather something that will materially depress store traffic for the next 12+ months, XpresSpa's management team decided to pivot...

To become a COVID-19 test center.

Under a new branch dubbed XpresCheck, the company is retrofitting its existing free-standing spa locations to be places where aviation employees and travelers alike can get rapid COVID-19 nasal swab and blood tests.

The idea is brilliant.

COVID-19 screening isn't going anywhere anytime soon. During that stretch, flyers aren't going to be visiting spas—where other people touch you for an hour or more—in airports.

But XpresSpa is sitting on valuable real estate in all of America's busiest airports. They have four locations at Hartsfield-Jackson Atlanta International, two locations at Los Angeles International, and six locations at John. F Kennedy International. Between its 32 domestic locations across America's biggest airports, XpresSpa has exposure to ~80% of all U.S. air travel.

Why not make use of that space by making it relevant to the current climate?

Management is doing *just that*. They've gone out and hired MDs. They've developed store redesigns to put up barriers everywhere and make room for nine separate

testing rooms at each existing spa location that can perform hundreds of tests per day.

The potential financial upside from this pivot is enormous.

COVID-19 tests cost about \$100 each. In non-COVID-19 times, around two to three million people travel on airplanes every day. Today, that number still stands north of 500,000.

Let's say the company does retrofit around 30 of its U.S. free-standing spa locations to be COVID-19 testing centers. Let's also say each one of those test centers performs about 500 tests per day, amounting to just 15,000 tests, or about 3% of today's depressed total daily air travel volume.

At \$100 a test, that would equate to \$1.5 million in revenue per day. Annualized, that's nearly \$550 million in revenue. A market-average 2X sales multiple on that implies a potential *\$1.1+ BILLION* market cap for XpresSpa in the near future.

This is a \$235 million company today.

That's *huge* upside potential... and it will all start to materialize in late June, when the company rolls out its first testing location in Terminal 4 of JFK International.

If that roll-out is successful, the company will more rapidly retrofit its other locations in the coming months.

And Wall Street will get very excited...

XpresSpa stock, which is already up 300% since these testing centers were first announced, will keep roaring higher.

This is a rally you probably don't want to miss... so consider adding XpresSpa stock to your portfolio today.

Key Company Details

Company Name	XpresSpa Group, Inc.
Ticker Symbol	XSPA
Share Price	\$4.81
Current Market Value	\$235 Million

Annual Revenue \$47 Million
Catalyst COVID-19 Strategy
Shift

An Explosive Turnaround Story in the Booming Cloud Communications Market

By Luke Lango June 26, 2020

Longtime readers will know how we feel about investing alongside megatrends—*it's a winning strategy*.

I'm talking about buying e-commerce stocks as consumers pivot from offline to online shopping, buying AI stocks as the world embraces automation and machine-powered technology, buying cloud stocks as enterprises migrate from on-premise to cloud-hosted solutions... so on and so forth.

But megatrend investing often comes with one catch: valuation.

Winning companies in huge megatrends are often accompanied by expensive stock prices, with full valuations that price in huge growth for many years to come. In some cases, these huge valuations limit potential future upside.

That's why the best investment strategy isn't just buying megatrend stocks; *it's buying undervalued megatrend stocks*.

And that's why I'd like to introduce investors to Avaya (AVYA), a small, \$1 billion legacy communications company making a transformational pivot to cloud communications.

This cloud transformation is still in its early stages, and most investors are completely overlooking the HUGE value that it can unlock for Avaya over the next few years.

Except for us...

In today's edition of *The Daily 10X*, we will tell you all about Avaya, walk you through its explosive cloud transformation, and show you how this sub-\$15 stock can run up to \$80 in just two years.

An Overlooked Small Cap Stock with Huge Growth Potential

Long story short, the bull thesis on Avaya rests on two critical things.

First, no one is paying attention to Avaya today. Second, everyone will be paying attention to Avaya tomorrow.

No one is paying attention to Avaya today because, frankly, *the company has been boring*.

Avaya used to be a strong leader in the legacy Unified Communications (UC) and Contact Center Infrastructure (CCI) markets, deploying on-premise technology solutions for companies so that their employees could communicate with one another (the UC part) and their employees could communicate with customers (the CCI part).

That was back in the early 2010s... before the cloud came along... and changed everything.

Today, companies everywhere are pivoting from on-premise communications tools to cloud-hosted communications tools. The UC and CCI markets have become antiquated. So has Avaya...

Due mostly to customer churn, the company's revenues have dropped more than 20% since 2016.

But everything is changing *right now*...

In late 2019, Avaya partnered with cloud communications leader RingCentral to create Avaya Cloud Office. In essence, Avaya Cloud Office is what Avaya has needed for the past four years: a formidable, cloud-hosted Unified Communications as a Service (UCaaS) platform to usher in a new era of growth.

That's exactly what it will do. Case-in-point: one Avaya install base customer, who had chosen in late 2019 to ditch Avaya in favor of a competitor's cloud communications platform, came back to Avaya once Avaya Cloud Office was announced.

That's just one customer. Avaya has a huge portfolio of over 100,000 customers across the globe. If Avaya can leverage its cloud pivot to keep and upgrade those customers (as opposed to having them churn), then brighter days are ahead for this company.

Avaya Cloud Office just launched in late March. That's phase one of the cloud transformation.

Phase two will come in the back-half of 2020, when the company takes its legacy CCI offering and turns it into a cloud-hosted Contact Center as a Service (CCaaS) software solution.

In other words, in 2020, Avaya is going from an antiquated, boring, legacy UC and CCI provider, to a relevant, exciting, cloud-hosted UCaaS and CCaaS provider.

That's a huge change. And it's largely why both management and Wall Street analysts see this company stemming its revenue declines, and turning into a steady 2% to 4% revenue grower over the next few years.

That may not seem like much growth... but 2% to 4% revenue growth could translate into 500%+ gains for this depressed stock.

The math is pretty simple. Consensus sell-side estimates call for Avaya's earnings to grow from about \$3 a share in 2020 to \$4.30 in 2022. My modeling suggests that robust cloud-powered revenue growth could unlock \$5 in earnings per share for this company by 2023.

The historically average forward earnings multiple for the stock market is 16. Throw that 16-times forward multiple on \$5 in 2023 earnings per share. What does that equal? An \$80 price tag for Avaya stock in 2022.

That's up more than 500% from today's stock price... so, if you're looking for an explosive turnaround story in a booming megatrend, consider taking a position in Avaya stock today.

Key Company Details

Company Name	Avaya Holdings Corp.
Ticker Symbol	AVYA
Share Price	\$12.62
Current Market Value	\$1 Billion
Annual Revenue	\$2.8 Billion
Catalyst	Cloud Migration Megatrend

An Explosive Gold Stock That Could Soar 1,000% if the Fed's Monetary Experiment Goes Awry

By Luke Lango June 29, 2020

There's a lot of money in the world right now.

In response to the unprecedented COVID-19 crisis, central banks and governments across the globe—led by the U.S. Federal Reserve—have poured a similarly unprecedented amount of stimulus into their economies to prevent what otherwise may have been the biggest economic depression since the 1930s.

Stateside, interest rates have been slashed to zero... checks have been mailed out to every American... huge loans programs have been established for businesses... the Fed has gone on a bond buying spree.

Sure, all of this stimulus has kept the economy afloat and powered the *biggest rally ever* on Wall Street.

To that end, the Fed may as well be a superhero.

But these super-heroic actions could have unintended consequences: huge inflation on the back-end.

In short, if you inject a ton of money into the economy that wasn't there before, this could—if not offset by deflationary forces—spark *rampant inflation*.

To be clear, I'm not saying this will happen.

But the risk of super-inflation over the next few years looms large in the face of unprecedented stimulus and the potential that supply chains move back to America amid trade wars and pandemics.

In today's edition of *The Daily 10X*, you'll learn about one way to hedge your portfolio against this risk, by buying a small gold stock that could rise 1,000% or more if the Fed's monetary experiment goes awry and super-inflation strikes the economy over the next few years.

A Highly Leveraged Pure-Play on Rising Gold Prices

One thing that happens when inflation strikes is that gold prices rise.

That's because gold is broadly seen as a stable and enduring store of value. So, when U.S. dollars start to lose their value because of inflation, the price of gold in U.S. dollars goes up.

As such, if the Fed's monetary experiment blows up and sparks super-inflation in 2021/2022, gold prices will soar.

To hedge against super-inflation risks, then, you could just buy gold, or buy stock in an established senior gold miner.

But the potential upside in those investments is limited... and limited upside investments aren't what we talk about in *The Daily 10X*.

Instead, we talk about investments like International Tower Hill Mines (THM), a junior gold mining stock, which is essentially just a highly leveraged pure-play on rising gold prices.

International Tower Hill Mines is a \$260 million, exploratory stage gold mining company in Alaska that has exclusive rights to mine Livengood, a 75 square mile stretch of land just 70 miles northwest of Fairbanks.

Livengood just so happens to be *the largest independent gold-only resource in North America*, with 11.5 million ounces of gold—20% more than any other location.

It also has *the lowest strip ratio*—a measure of how many tons of earth you have to remove for each ton of ore-bearing soil—amongst independent gold-only projects in North America.

In other words, International Tower Hill Mines is truly sitting on a geographic gold mine.

The value of that gold mine will rise 10X if gold prices rise just 30%.

For context, gold miners are valued based on what's known as "Net Asset Value," or NAV.

NAV is simply equal to the net present value of the future cash flows produced from the mining asset, which is calculated using the volume of gold in the mine, the projected cap-ex on the mine, the market price of gold and a standard discount rate (usually 5%).

The NAV of International Tower Hill Mines is exceptionally sensitive to gold prices because of the project's high gold production costs at \$1,250 per ounce as well as the huge volume of gold projected to be mined.

When gold prices are low, say around \$1,500, International Tower Hill Mines is only "profiting" \$250 per ounce of gold mined. But when gold prices are high, say around \$2,500, then the mine is "profiting" \$1,000 per ounce.

A 67% rise in gold prices translates into a 300% rise in unit profits.

Add up those unit profits over 11.5 million ounces of gold at Livengood, and it's easy to see how THM's NAV could explode higher on the back of rising gold prices.

Indeed, at a gold price of \$2,500/oz, the mine's NAV is **\$2.7 BILLION**—about 10X the gold miner's current market cap.

There's no other way to put it.

If gold prices rise over the next few years, THM stock will soar.

So, if you're looking for an explosive way to hedge against looming super-inflation risks, look no further. THM stock is your answer.

Key Company Details

Company Name	International Tower Hill Mines Ltd.
Ticker Symbol	THM
Share Price	\$1.39
Current Market Value	\$260 Million
Annual Revenue	N/A
Catalyst	Super-Inflation Portfolio Hedge

Buy This Small Stock Before It Turns into the Tesla of Space

By Luke Lango June 30, 2020

Back in 2011, Morgan Stanley's head auto analyst Adam Jonas made a bold call that made many others on Wall Street chuckle.

He said that the electric vehicle market, which at the time accounted for less than 0.1% of global passenger car sales, was going to explode higher over the next decade to 5.5% auto market penetration by 2020.

Few believed him. *But he was spot on.*

Most projections imply that electric vehicle penetration will hit exactly 5.5% this year. More than that, Jonas' top EV stock pick back in 2011, Tesla, soared from \$23 at the time he made his bold prediction to just under \$1,000 today... a gain of over 4,100%.

Now, Jonas—or the “mad scientist” as many on Wall Street have crowned him—is out with a new bold prediction.

He believes that, much like EVs were a decade ago, the commercial space market is on the cusp of breakthrough growth over the next few decades.

Thanks to technological advancements and increasing investor and public interest, Jonas and his team at Morgan Stanley see the commercial space market potentially growing by almost 400% to \$1.7 TRILLION in 2040.

This bold call will prove prescient.

Over the next 10 to 20 years, the nascent yet burgeoning space market will grow exponentially and unlock enormous profits for early investors.

In today's edition of *The Daily 10X*, you'll learn how you can become one of those enormously profitable early space investors. In true *Daily 10X* fashion, it's by buying a small cap company that could one day turn into the Tesla of space.

A \$20 Billion-Plus Space Company in the Making

You probably know Virgin Galactic (SPCE) as *that* space company which has been saying since 2007 that it was going to commercially fly people into outer space. Yet, here we are in 2020. No such flights have happened.

But changing the world with disruptive technology and inventing an entirely new category of mobility doesn't happen overnight. Just ask Tesla. It's CEO, Elon Musk, was constantly berated throughout the 2010s for missing deadlines and production targets.

That didn't stop the EV megatrend... or Tesla stock...

Delays and setbacks won't stop Virgin Galactic, either, which *is on the cusp of exponential growth over the next decade*.

The company currently has two spaceships, with plans to build another three by 2023. These spaceships aren't like Virgin Galactic's previous spaceships that didn't work. Instead, they are breaking new ground on the final frontier.

For example, the oldest of these spaceships, the *VSS Unity*, has set unprecedented milestones over the past two years, including completing the first successful commercial space flights with humans and non-pilot crew.

These milestones imply that Virgin Galactic is finally just months away from turning into an operational space tourism business.

That space tourism business has *very attractive long-term growth potential*.

Everyone wants to go to space. In-flight reservations have more than doubled over the past five months to nearly 8,000. Demand won't be a problem, even at \$250,000-plus ticket prices.

Assuming the company can meet that robust demand with equally robust supply—a dozen or so spaceships, making about five trips per month, with six passengers on each flight—then Virgin Galactic could be a \$1 billion-plus revenue company by the end of the decade.

Not to mention, space tourism—because it commands such high-ticket prices—is a very high margin business. Think 75% gross margins... with muted other expense rates... meaning that Virgin Galactic's profits could soar to \$500 million or more by 2030.

And that's just the tip of iceberg. The luxury space tourism business is simply Phase I of a three-phase growth narrative for Virgin Galactic.

Phase II is leveraging economies of scale and technological advancements to drive space tourism prices lower and expand consumer interest beyond high-net-worth individuals—similar to what Tesla’s Model 3 did in the EV market.

Phase III is applying Virgin Galactic’s proprietary hypersonic technologies to develop high speed global mobility vehicles—like a super-fast airplane that will take you from LA to Tokyo in two hours.

Throw in those two businesses and suddenly Virgin Galactic is potentially generating \$1 billion or more in profits by 2030 and staring at a \$20 billion-plus valuation.

This is a \$3.2 billion company today...

As you can see, there’s *tremendous* upside potential here—so much so that Virgin Galactic stock is worth considering as a long-term investment.

Key Company Details

Company Name	Virgin Galactic Holdings, Inc.
Ticker Symbol	SPCE
Share Price	\$16.10
Current Market Value	\$3.2 Billion
Annual Revenue	\$2.2 Million
Catalyst	Burgeoning Space Tourism Megatrend